



POULTRY PRICES - JULY 2024

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division has been collecting live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected over the period July 19th – 22nd, 2024.

It must be noted that the average price per pound (lb) is the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is charged for plucking and gutting. Some poultry depots do not offer a separate live weight price and pluck and gut fee. Instead, they offer a single 'dressed weight' price which is the price per pound after the chicken has been processed.

POULTRY DEPOT/ PLUCK SHOP	LOCATION	LIVE WEIGHT PRICE (\$ PER LB)	PLUCK & GUT FEE (\$)
Shaun's Poultry and Meats	67 Western Main Road, St James	9.10	15.00
Ali's Meats and Poultry Mart	22 Pasea Main Road, Tunapuna	9.00	20.00
Chico's Poultry Depot	Caroni Savannah Rd, Chaguanas	9.00	13.00
Nafees & Family Depot	Southern Main Road, Enterprise, Chaguanas	9.50	14.00
Ramlal's Poultry Depot	27 Southern Main Road, Enterprise	9.00	13.00
V & R Ramparas Poultry Depot	LP #117 Main Rd, Balmain Village, Couva	8.70	15.00
Maddy's Poultry Depot	Southern Main Road, California	8.90	17.00
Mohammed's Poultry Depot	St Madeline Junction, Claxton Bay	8.50	15.00
St Charles Poultry	St Charles Village, Princes Town	8.60	15.00
Mohammed's Poultry	57 Manahambre Road, Princes Town	9.00	20.00
Ravi's Poultry Depot	Baron Street, La Romain	8.40	15.00
Nell's Poultry Depot	Duncan Village, San Fernando	8.70	15.00
Devika's Poultry	St Mary's Village, Moruga	9.00	13.00
R & N Poultry & Meat Supplies	123 S.S. Erin Road, Debe	7.99	20.00
Inder's Meat & Poultry Depot	S.S. Erin Road, Penal	7.99	14.00
Avocat Poultry Depot	#186 Avocat Junction, Fyzabad	8.50	12.00
Low Price Depot	Guapo Road, Fyzabad	8.90	14.00
Ramphally's Poultry Depot	High Street, Rio Claro (next to Unipet)	9.50	15.00
Ari's Poultry Depot	Naparima Mayaro Road, Rio Claro	8.50	15.00
D Poultry Depot	Naparima Mayaro Road, Rio Claro	9.50	15.00
AVERAGE PRICE		8.81	15.25
MODAL PRICE		9.00	15.00

KEY
▲ Highest Live Weight Price per lb ▲ Highest Pluck and Gut Fee ▲ Highest Dressed Weight Price
▼ Lowest Live Weight Price per lb ▼ Lowest Pluck and Gut Fee ▼ Lowest Dressed Weight Price

POULTRY DEPOT/PLUCK SHOP	LOCATION	DRESSED WEIGHT \$/LB
Phoenix Meat Importers	George Street, Port of Spain	17.00
Ran's Poultry	Golden Grove Road, Piarco	15.75
Reeyad's Poultry Depot	Aranguez Main Road, Aranguez	16.00
Peters Poultry Depot	Joyeau Street, Curepe	18.30
Ram's Poultry & Mini Mart	Bamboo #3, Valsayn	16.00
St. Augustine Poultry Depot	Eastern Main Road, St. Augustine	18.00
Pro Processors	#25 O'mera Road, Arima	17.00
Jeremy's Poultry Depot	Quesnel Steert, Arima	18.00
Lawerence Park Poultry Depot	#25 Nelson Street, Arima	17.00
Alraja Poultry Depot	Guaico Tamana Rd, Sangre Grande	16.00
Joycelyn Poultry Depot	893 Eastern Main Road, Sangre Grande	18.00
C. Ramdial Poultry & Feed	135 Munroe Road, Cunupia	17.00
Riaz Poultry Depot	Calcutta Road, #2 Freeport	16.00
Imtiaz Poultry Depot	714 SMR, California	17.00
V Mac Poultry Depot	149 Malgretoute Village, Princes Town	16.00
Dillion's Meat Shop	153 Rochard Douglas Road, Barrackpore	17.00
Fowl Play Poultry Depot	Farm Road, Aripere	17.50
Shamo's Poultry & Meat Shop	45 Siparia Old Road, Fyzabad	16.00
SEC Chicken Depot	117 Main Road, Cap de Ville	15.00
R.P.M. Meats	#20 Rest House Trace, St Mary's, Moruga	18.00
AVERAGE DRESSED WEIGHT PRICE		16.83
MODAL DRESSED WEIGHT PRICE		17.00

Consumers are advised that of the two (2) pricing methods that exist, there is no general rule of thumb that one method is better than the other. The preferred method will always be the one that offers more value for money for consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the live weight pricing method. Using the total average price per lb of **\$8.81** and an average pluck and gut fee of **\$15.25**, a 5lb bird will cost the consumer **\$59.30** (5 x \$8.81) + \$15.25). However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for **\$59.30**, the consumer will actually get a bird with a weight of around 4lbs after processing. This translates to a final price of around **\$14.83** per lb for the actual bird. Estimated final prices for other similar weights are shown below:

LIVE WEIGHT	AVERAGE PRICE PER LB \$	PRICE PER BIRD INCLUSIVE OF PLUCK AND GUT* \$	DRESSED WEIGHT (20% LOSS)	FINAL PRICE PER LB TO CONSUMER \$
6 lbs	8.81	68.11	4.8 lbs	14.19
5 lbs	8.81	59.30	4.0 lbs	14.83
4 lbs	8.81	50.49	3.2 lbs	15.78
*15.25 pluck and gut				

